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NOTICE OF ALLOWANCE AND FEE(S) DUE

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7590

01/12/2009

F. CHAU & ASSOCIATES, LLC 130 WOODBURY ROAD WOODBURY, NY 11797 EXAMINER
OYEBISI, OJO O
ART UNIT PAPER NUMBER
3696

DATE MAILED: 01/12/2009

APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/918.990	07/31/2001	David C. Parkes	YOR9-2001-0531	3806	

TITLE OF INVENTION: METHOD FOR COMPUTING PAYMENT DISCOUNTS TO ACHIEVE BUDGET-BALANCE IN EXCHANGES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	04/13/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

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III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

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F. CHAU & A 130 WOODBUI WOODBURY,	/2009 C	I hereby certify that this States Postal Service wi addressed to the Mail				rtificate of Mailing or Transmission his Fee(s) Transmittal is being deposited with the United with sufficient postage for first class mail in an envelope il Stop ISSUE FEE address above, or being facsimile PTO (571) 273-2885, on the date indicated below.			
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									(Signature)
									(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVEN	TOR		ATTO	RNEY DOCKET NO.	CO	NFIRMATION NO.
09/918,990 TITLE OF INVENTION	07/31/2001 I: METHOD FOR COMI	PUTING PAYMENT DIS	David C. Parkes SCOUNTS TO ACHIE		BUDGET-BALAN		DR9-2001-0531 I EXCHANGES		3806
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nonprovisional	NO	\$1510	\$300		\$0		\$1810		04/13/2009
EXAM	IINER	ART UNIT	CLASS-SUBCLASS						
OYEBIS	I, OJO O	3696	705-037000						
"Fee Address" ind PTO/SB/47; Rev 03-(Number is required. 3. ASSIGNEE NAME A PLEASE NOTE: Un recordation as set fort	ND RESIDENCE DATA less an assignee is ident h in 37 CFR 3.11. Comp	" Indication form	data will appear on t	rnativ single or a tattor ll be or typ he pa g an a	ely, e firm (having as a gent) and the nammeys or agents. If printed. e) ttent. If an assignassignment.	memb es of up no nam	er a 2	ocum	ent has been filed for
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an application. Confiden	tiality is governed by 35 dapplication form to the ions for reducing this but irginia 22313-1450. DO	FR 1.311. The informatic U.S.C. 122 and 37 CFR USPTO. Time will vary rden, should be sent to the ONOT SEND FEES OR	1.14. This collection in depending upon the i	is esti indiv	imated to take 12 i idual case. Anv co	minutes mment	to complete, including s on the amount of tip	ig gatl me vo	hering, preparing, and ou require to complete

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09/918,990 07/31/2001		David C. Parkes	YOR9-2001-0531 (8728-535)	3806	
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F. CHAU & AS	SOCIATES, LLC	OYEBISI, OJO O			
130 WOODBUR			ART UNIT	PAPER NUMBER	
WOODBURY, N	Y 11797	3696			
		DATE MAILED: 01/12/200	9		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1465 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1465 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

	Application No.	Applicant(s)					
	09/918,990	PARKES ET AL.					
Notice of Allowability	Examiner	Art Unit					
	OJO O. OYEBISI	3696					
The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313 1. This communication is responsive to <u>09/17/08</u> .	(OR REMAINS) CLOSED or other appropriate comm GHTS. This application is	in this application. If not included nunication will be mailed in due coun	se. THIS				
2. The allowed claim(s) is/are <u>1, 4-8, 11-14, and 16-17</u> .							
 3. ☐ Acknowledgment is made of a claim for foreign priority un a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 2. ☐ Certified copies of the priority documents have 3. ☐ Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)). * Certified copies not received: 	been received. been received in Applicat	ion No	from the				
Applicant has THREE MONTHS FROM THE "MAILING DATE" on noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be submit	ENT of this application. itted. Note the attached EX	(AMINER'S AMENDMENT or NOTIC					
 (a) ☐ including changes required by the Notice of Draftspers 1) ☐ hereto or 2) ☐ to Paper No./Mail Date (b) ☐ including changes required by the attached Examiner's Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the deposition of the deposit	 5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of 						
Attachment(s) 1. ☑ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. ☐ Interview S Paper No 7. ☐ Examiner'	nformal Patent Application Summary (PTO-413), ./Mail Date s Amendment/Comment s Statement of Reasons for Allowan 	ce				

DETAILED ACTION

Allowable Subject Matter

Claim 1, 4-8, 11-14, 16 and 17 are allowed.

Examiner's Statement of Reason for Allowance

The following is an examiner's statement of reasons for allowance for all claims:

Re claims 1 and 8. The prior art fails to disclose a method for computing payment discounts awarded to a plurality of winning agents in an exchange, said method comprising: computing, by a processor, a Vickrey discount to said plurality of winning agents in a cleared exchange as the difference between available surplus with all agents present minus available surplus without said plurality of winning agents, wherein the available surplus is a difference between an asked for payment from sellers and a bid payment from buyers, and wherein the winning agents are sellers and buyers are matched to one another; and computing, by the processor, said payment discounts by adjusting said Vickrey discounts so as to constrain said exchange to budget-balance, wherein said Vickrey discounts are equal to or less than the available surplus, and wherein said adjusting step further comprises: minimizing a distance function under said budget-balance constraint and one or more bounding constraints, said distance function comprising a metric of the distance between said payment discounts and said Vickrey discounts; deriving a parameterized payment rule for said distance function; determining an allowable range of parameters so as to maintain budget-balance; and selecting values for said parameters within said allowable range, wherein said values for said parameters are selected within said allowable range so as to reduce agent manipulation Application/Control Number: 09/918,990

Art Unit: 3696

across said plurality of winning agents upon determining each agent's bidding strategy as a function of said parameters. The closest prior art is also the best U.S art: Herz (US PUB No.: 2001/0014868). Herz discloses a method and the system for the automatic determination of customized prices and promotions automatically constructs product offers tailored to individual shoppers, or types of shopper, in a way that attempts to maximize the vendor's profits. These offers are represented digitally. They are communicated either to the vendor, who may act on them as desired, or to an on-line computer shopping system that directly makes such offers to shoppers. Largely by tracking the behavior of shoppers, the system accumulates extensive profiles of the shoppers and the offers that they consider. The system can then select, present, price, and promote goods and services in ways that are tailored to an individual consumer. Likely shoppers can be identified, then enticed with the most effective visual and textual advertisements; deals can be offered to them, either on-line or off-line; detailed product information screens can be subtly rearranged from one type of shopper to the next. Furthermore, when a product can be tailored to a particular shopper, a general technique or expert system can offer each consumer an appropriately customized product. Although, Herz discloses using offer demand summaries to estimate shoppers' interest (see page 16, second column). Hertz does not teach "selecting values for said parameters within said allowable range, wherein said values for said parameters are selected within said allowable range so as to reduce agent manipulation across said plurality of winning agents upon determining each agent's bidding strategy as a function of said parameters" as claimed in Claims 1 and 8.

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Application/Control Number: 09/918,990

Art Unit: 3696

Further, Herz relates to a system for the automatic determination of which products a shopper, that is a buyer, would be most likely to by (see paragraphs [0002] and [0024]). Herz is concerned with what the shopper is likely to buy. However, Herz does not teach determining a shopper's strategy, much less reducing a shopper's manipulation. Herz is concerned only with likely sales from the point of view of a buyer. Herz does not teach or suggest a discount to a seller as a winning agent, much less a discount that takes into account seller manipulation. Lastly, Herz does not teach determining a discount for a shopper that has committed to a purchase, e.g., in a cleared exchange, much less, computing a Vickrey discount to said plurality of winning agents as claimed in Claims 1 and 8.

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Further, Jeffrey K. et al ("GENERALIZED VICKERY AUCTIONS," University of Michigan, July 1994). Although, Jeffrey discloses a generalization of Vickery auctions, extended to implement efficient allocations for problems with more than one good, multiple units for the goods, and externalities. However, Jeffrey does no mention that the Vickery auction is extended to compute a Vickrey discount to said plurality of winning agents in a cleared exchange and said payment discounts by adjusting said Vickrey discounts so as to constrain said exchange to budget-balance.

Lastly, Mandler et al (WO 96/21192) teaches electronic exchange of goods. Mandler neither teaches computing a Vickery discount nor a payment discount, as recited in claims 1 and 8.

Neither Herz nor Jeffrey, and Mandler teach computing a Vickery discount and a Payment discount. As such, even if these references could be combined (which is not the case), the combined references teach away from the claimed invention.

Updated searches revealed no references that disclose the claimed inventions nor were any secondary references identified which could be reasonably combined with Herz.

The drawings submitted on 07/31/01 are acceptable.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to OJO O. OYEBISI whose telephone number is (571)272-8298. The examiner can normally be reached on 8:30A.M-5:30P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thomas Dixon can be reached on (571)272-6803. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Art Unit: 3696

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/THOMAS A DIXON/ Supervisory Patent Examiner, Art Unit 3696

/O. O. O./ Examiner, Art Unit 3696